

Bouncing Back

Recruit, Retain, and
Revitalize

Clinicians: Katie Lewis and Laura Bell
Presider: Preston Hazzard

About Us



Katie Lewis

Maus MS
Frisco ISD



Laura Bell

Stafford MS
Frisco ISD

Where We Are

Shrinking Programs

Spreading
Virus

Student Apathy

Student Work Ethic

Where We're Going



**Bouncing
Back**

Recruit

Retain

Revitalize



Recruit

Recruit

→ Beginning of the Year

- ◆ Visit elementary music classes and participate along!
 - Guess their future instrument!
- ◆ Invitations to concerts throughout the year
- ◆ Shirts to 5th grade siblings of current students
- ◆ Perform at elementary “Walk to School” Days
- ◆ Perform at elementary assemblies
- ◆ Invite elementary students to Band Spirit Nights
- ◆ Parents post on neighborhood social media





Maus Band Fall Concerts



Thursday, October 14th 6:30 PM -
Beginner Band

Friday, October 29th 6:00 PM - Concert:
Symphonic and Wind Ensemble
Maus Cafeteria

*The Maus Bands
will perform "Spooktacular" songs!*
Bring canned foods or boxed goods to support the
Frisco Food Pantry and our community at this time
of the year!



THE STMS FINE ARTS DEPARTMENT
PRESENTS

A Winter Concert

Spartan Beginning Band

We Wish You a Merry Christmas

◦ Woodwind Feature

Up on the Housetop

◦ Brass Feature

Carol of the Glockenspiel

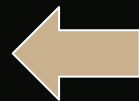
◦ Percussion Feature

Holiday Rock

◦ Full Band!

DECEMBER 7, 2021 | 7 PM
STAFFORD MS GYM





Recruit

→ Midyear

- ◆ Winter Holiday Tours; tag the campus PTA's on social media
- ◆ Guest conductor in a concert
- ◆ Holiday cards and Candy Canes to elementary students
- ◆ Newsletters and Bitmoji classroom with clickable links
- ◆ Parent Testimonials
- ◆ "Golden Tickets"
- ◆ Picture Parade with goody bags





THE MAUS BAND FAMILY WISHES YOU

Happy Holidays

Facebook: @mausmsband



MARK YOUR CALENDAR!

Happy Holidays from the
Stafford MS Spartan Band! We
want YOU to come try the Band
instruments! Make a personal
appointment for EITHER 1/24
or 2/1. Scan the QR code to
make your appointment now!





music
Makes
EVERYTHING
better

ALL about BAND!

The Instruments!

Sign up for Meet the
Band Day

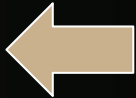
Upcoming Socials and Trips! Six
Flags, Movie Night, Boo Bash,
Pinstack, Pizza Parties and MORE!

KEEP
CALM
AND
PLAY
DRUMS

MAUS
BAND







Recruit

→ Current 6th/7th graders

- ◆ Have current beginners invite a friend or two to the Meet the Band Day
- ◆ Band Ambassadors
- ◆ Walk through the lunch room and be visible to other students
- ◆ Have a campus announcement inviting current 6th/7th grade students to try out band
- ◆ Information to current families in newsletters



Retain

Retain

→ Purposeful teaching

- ◆ Relationship building with students AND parents
- ◆ Creating a safe environment for ALL students
 - Student Spotlight
- ◆ All Region Bingo
- ◆ Teach a family member to play Hot Cross Buns
- ◆ 18 days of Winter Spirit
- ◆ Winter Home Recital and Program
- ◆ Get student feedback about music selection
- ◆ Sectionals only when needed
- ◆ Utilizing student leadership



33rd Grade Flute

KATIE LEWIS



Mrs. Lewis

This is my 17th year teaching and I am an OG of Maus (I opened the school!) I have a husband who is a software developer and 2 sons, Jackson (8 yr) and Micah (6 yr) as well as a black cat named Twinkle. I love spending time with my family, friends and playing games. I also love running, helping at church, organizing and being a band director! Fun facts: I have run a marathon (26.2 miles) and love Ink-Jays!

TV Series or Movies?

Pineapple on or off pizza?

Summer or Winter?

Netflix or YouTube?

Marvel or DC?

Neat freak or Slob?

Cat or Dog person?

Milk or Dark Chocolate?

Soda or Tea?

Pepperoni or Cheese?

Car or Truck?

Give up screen time or sweets?

Pancakes or Waffles?

Marching or Concert Band?

Nikes or Adidas?

Ice Cream or Cake?

Football or Basketball?

Dine In or Delivery?

Crunchy or Soft Tacos?

Sweet or Salty?

Mexican or Italian Food?

Whataburger or In-N-Out?

Early Riser or Night Owl?

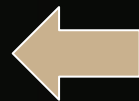
Fly or Drive?

Retain

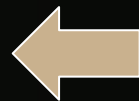
→ Incentives

- ◆ Encouraging note cards in lockers
- ◆ Positive emails to students/parents
- ◆ Feed students whenever possible
- ◆ Candy/stickers/tickets
- ◆ Free “Proud Band Family” yard signs
- ◆ Achievement-based incentives
 - Concert Awards
 - Star Student of the Week









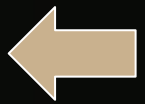
Retain

→ Socials/Peer Activities

- ◆ Bi-monthly social events
- ◆ Yard Signs at Concerts/Meet the Band Day
- ◆ Caroling
- ◆ Band Hall Elf
- ◆ Egg Hunt in the Band Hall
- ◆ Birthday bags/play HBD on their instrument
- ◆ Birthday Calendar
- ◆ Band Leadership Team
- ◆ Breakfast socials
- ◆ Coffee/Donut Performance for Staff
- ◆ Secret gift exchange
- ◆ Band locker decorating
- ◆ Band Buddies











Facebook: @mausmsband

Melody the Band Hall Elf is Back!

Starting December 1st!

Do NOT touch her or she will lose her
magic!

Find her throughout the Band Hall each
day!

First person to point her out wins!







Revitalize

→ Pedagogy

- ◆ Use method books with advanced bands
- ◆ Be comfortable moving slower at the start of the year
- ◆ Add/continue to use contests to motivate students
- ◆ Split whenever possible
- ◆ Hold students accountable to practicing
- ◆ Date lines each year to monitor progress
- ◆ Consider starting a Jazz Band, Rhythm Club, Theory Club, etc
- ◆ Involve your private lesson staff

Revitalize

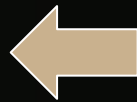
→ Traditions/Outreach

- ◆ Involve the HS Band program/students as much as possible
- ◆ Community projects and support
- ◆ Reach out to others in your district/area/state for support
- ◆ Have clinicians out as often as you can
- ◆ Invite staff members who used to play to join your beginners
- ◆ Take your personal days....and don't feel guilty!
- ◆ "Check the temperature" of your band throughout the year
- ◆ Summer skills

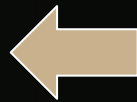












Thank you, TMEA!



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